

HOCKEY FINDER

Hockey Made Easy



ABOUT

Hockey Finder is the leader in the hockey community for its online tools for tournament directors, pickup game organizers, and arena managers to make the game more accessible.

Since 2008, Hockey Finder has been the go-to place for hockey enthusiasts to find a league near them, play in or organize a pickup game, and promote or find a tournament in our extensive tournament directory.

15,568
LEAGUE
REGISTRATIONS
in 2023

6,116
LEAGUE GAMES
PLAYED
in 2023

1,112
TEAMS IN
65 DIVISIONS
in 2023



HOCKEY FINDER

Sponsorship Opportunities

LEAGUE SPONSORSHIP

\$25,000 PER YEAR (ONE PER YEAR)

- Exclusive co-naming rights with Hockey Finder
- Logo visibility on the main league page, division-related content, and marketing materials
- Logo added to seasonal gift (spring shirts, summer random, fall hats, winter random)
- Recognition during division-specific events and announcements
- Logo on all division communications, including weekly attendance emails
- Social media mentions and division-focused posts
- Inclusion in all league-related press releases
- Included in all league communications/newsletters (24,000 subscribers)
- Sponsor profile/interview page on website



HOCKEY FINDER

Sponsorship Opportunities

EXCLUSIVE PARTNERSHIPS

WANT TO BE THE OFFICIAL PARTNER OF THE HOCKEY FINDER LEAGUE FOR YOUR INDUSTRY? HERE'S YOUR CHANCE!

\$10,000 PER YEAR

- Social media mentions
- Newsletter announcing sponsorship (24,000+ subscribers)
- Logo and link on all newsletters (24,000+ subscribers)
- Logo and link to sponsors' website included on our league sponsor page - www.hockeyfinder.com/sponsors
- Sponsor profile/interview page on website
- Rotating Banner on website
- Recognition during division-specific events and announcements
- Sponsor profile/interview page on website



HOCKEY FINDER

Sponsorship Opportunities

SEASONAL GIFT SPONSOR \$10,000 PER SEASON (FOUR PER YEAR)

- Logo added to gifts to 4000+ players each season
- Social media mentions
- Newsletter announcing gift (24,000 subscribers)
- Logo and link to sponsors' website included on our league sponsor page - www.hockeyfinder.com/sponsors
- Sponsor profile/interview page on website



HOCKEY FINDER

Sponsorship Opportunities

PUCK SPONSORSHIP

\$10,000 PER YEAR (ONE PER YEAR)

- Logo on 2,500 official game pucks
- Pucks used in over 6,100 league games
- Newsletter announcement (24,000+ subscribers)
- Social media mentions
- Logo and link to sponsors' website included on our league sponsor page - www.hockeyfinder.com/sponsors
- Sponsor profile/interview page on website



HOCKEY FINDER

Sponsorship Opportunities

DIVISION SPONSORSHIP

\$750 PER SEASON - \$2,500 PER YEAR

- Exclusive naming rights for a specific division
- Logo visibility on division-related content and marketing materials
- Recognition during division-specific events and announcements
- Logo on all division communications, including weekly attendance emails
- Social media mentions and division-focused posts
- Inclusion in division-related press releases
- Logo and link to sponsors' website included on our league sponsor page - www.hockeyfinder.com/sponsors



HOCKEY FINDER

Sponsorship Opportunities

LEADERSHIP GIFT SPONSORS

\$5,000 PER SEASON

- Logo added to gifts to 350+ division managers and captains
- Social media mentions
- Logo and link to sponsors' website included on our league sponsor page - www.hockeyfinder.com/sponsors
- Sponsor profile/interview page on website



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Sponsorship Opportunities

REGISTRATION SPONSOR

\$10,000 PER YEAR

- Logo and link to website or offer included all registration email receipts (33,000+ emails)
- Logo and link to sponsors' website included on our league sponsor page - www.hockeyfinder.com/sponsors
- Sponsor profile/interview page on website

